

# Ashley Golen Johnston

## Senior Product Designer

www.spaceandcolor.co

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### Summary

I'm a Senior Designer with over 13 years of product design experience. I have a passion for learning and collaboration, and a proven track record of leading cross-disciplinary teams to define a strategic vision and execute the delivery of successful and innovative software applications.

I am currently solving complex problems and designing human-centered experiences for Google Cloud Platform.

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### Experience

#### Google | Senior UX Designer, Google Cloud Operations

*May '21 - Present*

Senior UX Designer for Google Cloud Operations suite, working collaboratively with interdisciplinary teams to realize the Cloud Monitoring product vision.

- Facilitate collaborative cross-functional working sessions to develop a cohesive strategy and vision for product enhancements to achieve quarterly and annual business OKRs
- Generate novel human-centered solutions to complex experience problems through the creation of prototypes and mockups of varying fidelity to facilitate rapid iteration and the validation of hypotheses
- Identify opportunities for significant impact to the product experience by working with UX Researchers to understand pain points and uncover insights

#### IBM Watson | Senior Product Designer, IBM Watson Assistant

*Aug. '16 - May '21*

Responsible for managing a team of eight designers and working collaboratively with interdisciplinary teams to develop and realize Watson Assistant's strategic vision and achieve business OKRs.

#### Previous positions:

Lead Product Designer, IBM Watson Discovery: *Nov. '17 - April '19*

Interaction Designer, IBM Watson Discovery: *Aug. '16 - Nov. '17*

#### Branding Brand | Director of Project Design

*Feb. '11 - Aug. '16*

Responsible for directly managing a team of designers and cultivating an environment of research-driven innovation, to deliver world-class interfaces and interactions for mobile experiences (responsive and mobile web, iOS & Android apps) for the world's top retailers.

#### Previous positions:

Senior Designer: *Feb. '13 - May '14*

Designer: *Feb. '11 - Feb. '13*

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### Education

#### IUP | BA Art Studio

*2006-2010*

Summa cum laude

Graphic Design concentration,  
Art History minor

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### Patents

#### Contextual Help

Recommendations for

Conversational Interfaces

Based on Interaction Patterns

US 11,243,991

*Issued February 8, 2022*

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### Awards

IBM Outstanding Technical  
Achievement Award, Watson  
Conversational Suggestions

*Oct. '20*

IBM People's Choice Culture  
Award, Radical Candor

*Oct. '20*

IBM Outstanding Technical  
Achievement Award, Watson  
Recommendations

*Sep. '19*

IBM Agile Excellence Award

*Oct. '19*

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### Affiliations

PGH.AI | Ambassador

*Jan. '19 - May '21*